



Express Shuttle

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Skyline College Express Shuttle

- Purpose: improve campus accessibility and sustainability by offering an **affordable** and **convenient** way to get to campus
 - Free, direct, round-trip service between campus and Daly City BART station*
 - Reduction in traffic congestion & SOV miles driven

Skyline College Express Schedule

SHUTTLE DEPARTURES FROM DALY CITY BART STATION:											
Daly City BART	7:25 AM	8:25 AM	9:25 AM	10:25 AM	11:25 AM	12:55 PM	1:55 PM	2:55 PM	3:55 PM	4:55 PM	5:55 PM
SHUTTLE ARRIVALS & DEPARTURES AT SKYLINE COLLEGE: (All times below are both arrival and departure times)											
Skyline Bus Stop	7:47 AM	8:47 AM	9:47 AM	10:47 AM	11:47 AM	1:17 PM	2:17 PM	3:17 PM	4:17 PM	5:17 PM	6:17 PM
Skyline Drop-Off Loop (B4)	7:52 AM	8:52 AM	9:52 AM	10:52 AM	11:52 AM	1:22 PM	2:22 PM	3:22 PM	4:22 PM	5:22 PM	6:22 PM
SHUTTLE ARRIVALS AT DALY CITY BART STATION:											
Daly City BART	8:14 AM	9:14 AM	10:14 AM	11:14 AM	12:14 PM	1:44 PM	2:44 PM	3:44 PM	4:44 PM	5:44 PM	6:44 PM

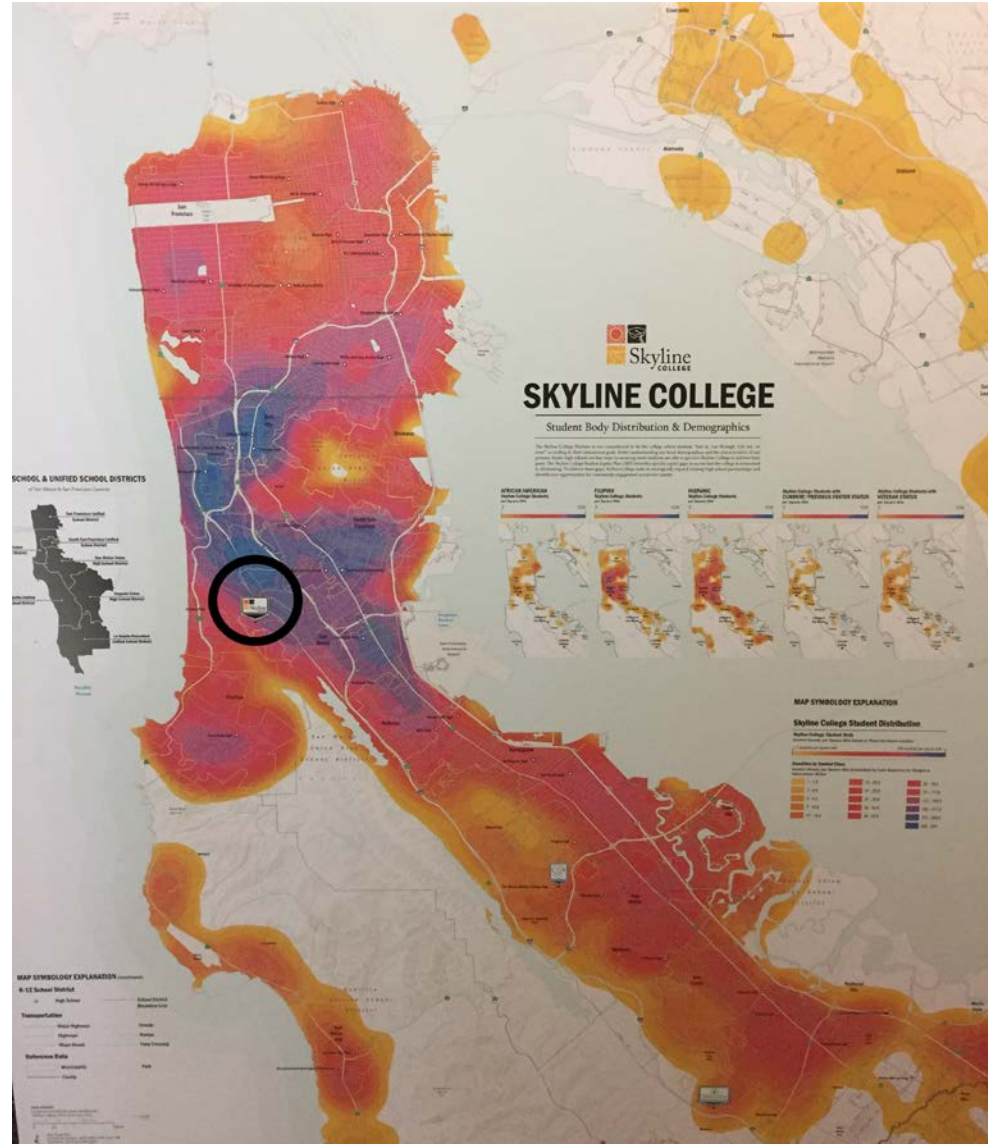
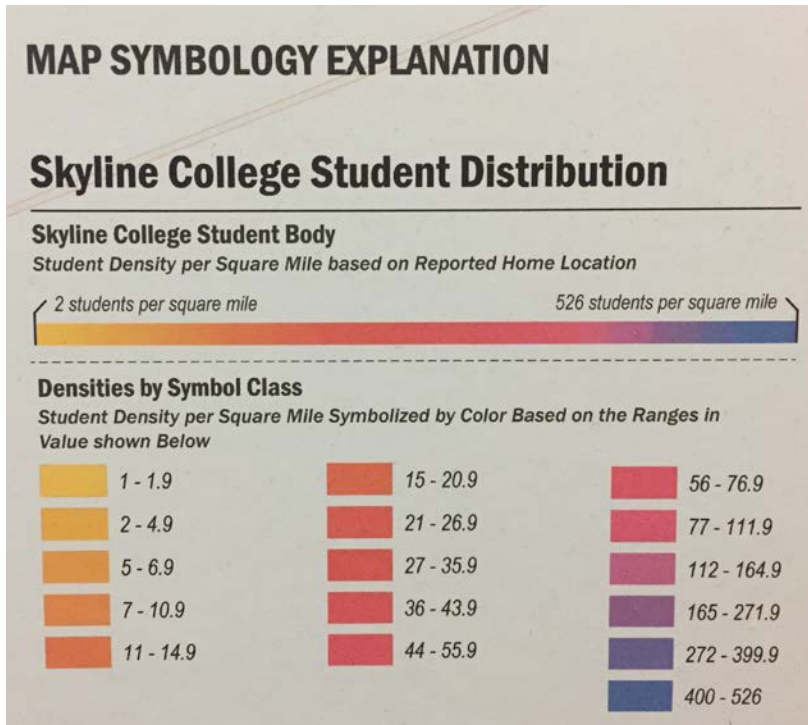
*for all Skyline College students & employees, as well as members of the community who attend college events and use campus services

The Problem



The Problem

- 2013 President's Council Success Summit
- 2014 Transportation Study



The Opportunity

- Grant opportunity from San Mateo County Transportation Authority
 - Collaboration with multiple stakeholders: Skyline College administration, SMCCCD Office/Board of Trustees, city/county agencies, Commute.org, BART, SamsTran
- Grant awarded Spring 2016 for Fall 2016 launch



Challenges

- Competing with public transportation
- Ridership and schedule
- Grant funding (not long-term or permanent)

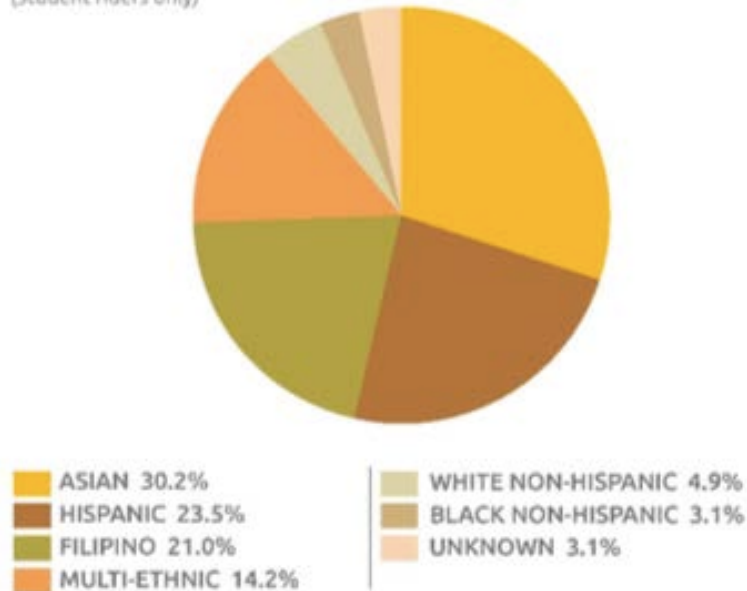
Shuttle's Success – By the Numbers

- Ridership

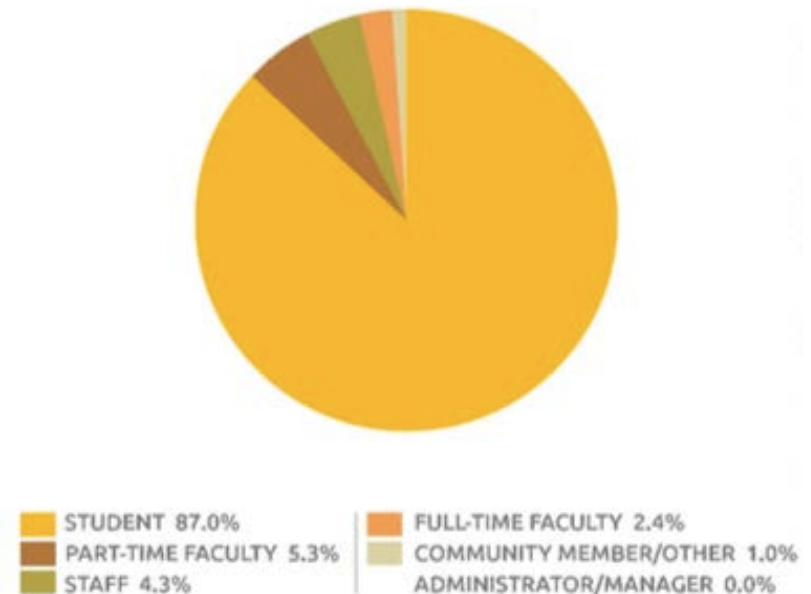
- Total ridership between Fall 2016 & Fall 2017:
100,163

- Demographics

ETHNICITY[†]
(Student riders only)



PRIMARY RELATIONSHIP TO SKYLINE COLLEGE[†]



Shuttle's Success

- Promise Scholars Program & Skyline College's commitment to increasing the accessibility of education for students of color/low income students
- Sustainability and reducing scope 3 emissions
- Awards:
 - Silver Award in the Outdoor Marketing category in the 33rd Annual Educational Advertising Awards
 - Second place finish in the banner/outdoor media category at the 2018 Community College Public Relations Organization Conference