



CHESC

CALIFORNIA HIGHER EDUCATION
SUSTAINABILITY CONFERENCE

2019 Sponsorship and Exhibitor Application

Company Name

Company Website

Street Address

City, State, Zip Code

Contact Person

Contact Title

Phone

Email

Alternative Contact Person

Contact Title

Phone

Email

To confirm your sponsorship or exhibit booth please complete the form and mail your check payment to:

Nicola Hesketh, UCSB Geography
1832 Ellison Hall
Santa Barbara, CA 93106

**Please make checks payable to:
UC Regents**

Please write CHESC in the memo line.

Return the form by email, fax (805) 893-2578,
or scan and email to:
nicola.hesketh@geog.ucsb.edu

Your space will not be considered reserved,
until full payment is received. Booth selection
will be determined in accordance with sponsor
level and in order of payment received.

Payment date will be determined based on
check date rather than arrival date; we prefer
that you do not use rushed delivery due to the
added GHG emissions.

For additional information or services, please
contact: Nicola Hesketh

805-893-2490
nicola.hesketh@geog.ucsb.edu



Select Your Package

Sponsorship Pricing		Exhibitor	Community	Green	Silver	Gold
Early Bird Price – Ends January 30 th , 2019		\$2,600	\$4,400	\$6,300	\$9,700	\$14,500
Standard Price – February 1 st to April 30 th , 2019		\$2,800	\$4,600	\$6,500	\$10,000	\$15,000
Late Price – May 1 st to July 1 st , 2019		\$3,000	\$4,800	\$6,700	\$10,300	\$15,500

Exhibitor Community Green Silver Gold

À la Carte Options

(Check the box for your selections)

Additional Sponsorship Opportunities ✓		
Exclusive Casino Night and Live Music Reception Sponsor CHESC's main social gathering and highlight your company by gaining exposure and brand visibility.	\$5000	<input type="checkbox"/>
Opening Reception with Live Music Sponsor CHESC's opening evening event for the opportunity to promote your company by gaining exposure and brand visibility.	\$3500	<input type="checkbox"/>
Photo Booth for Evening Reception Promote your company with branding on the photos of conference attendees as they pose in the photo booth with friends and colleagues (choice of Opening Reception or Casino Night Reception)	\$2500	<input type="checkbox"/>
Beverage Sponsor Exclusive Branding at one of our conference networking breaks in the exhibit area	\$2000	<input type="checkbox"/>
Managed Email Listings \$800 Two editorial postings in the CHESC newsletter - 10,000+ recipients	\$800	<input type="checkbox"/>
Relaxation Station \$300 for 10 x 10-minute massage coupons for you to distribute to attendees Sponsor CHESC's relaxation station, a place in the exhibit area for conference attendees to receive a neck and back massage.	\$300	<input type="checkbox"/>
Program Advertising - Print- Full page/color 7"w x 4.875"h	\$1000	<input type="checkbox"/>
Program Advertising - Print- Half page/color 7"w x 4.875"h	\$625	<input type="checkbox"/>
Program Advertising - Print- Quarter page/color 3.375"w x 4.875"h	\$375	<input type="checkbox"/>
Booth Upgrade from standard (10 by 10ft) to double (20ft by 10ft)	\$1,900	<input type="checkbox"/>
Conference Pass Upgrade: Exhibit Pass to Full Conference Pass	TBD	<input type="checkbox"/>



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We are excited to welcome you as a Sponsor or Exhibitor to CHESC 2019 and to promote your Company to the Higher Education Community in California.

**You are requested to provide us with the information requested below.
Don't hesitate to call if you have questions: 805.893.2490 ...**

Company Description

Please provide a 60 to 80-word description of your company below, don't forget to include you company website link.

Sustainability Highlight

We want to promote your company by sharing a story highlighting a sustainability project your company has contributed to the Higher Education community or in the world of Sustainability. We will need you to share a 60 to 80-word editorial piece which will be included on our website, in the Event App, and in the registration area on our smart screen. You can write a short piece and link it back to the full story on your website.

Company Logo

We NEED a **high-resolution logo** in any graphics file (i.e. PDF, AI, JPG, TIF, PNG, etc.). Please send us a **color** and a **black and white** version as we will use one for print media and the other for online promotion. Logos should be sent to Nicola Hesketh with your completed application. nicola.hesketh@geog.ucsb.edu



Further Questions

- Will you have any interactive activities at your booth that require registrants participating to do a physical activity?

Yes

No

- Would you like to offer test drives (for vehicles or bikes)?

Yes

No

- Please confirm that you won't be selling anything onsite. Please indicate your confirmation here with your initials: _____

- Do you plan to offer any food or beverage samples?

Yes

No

Please describe: _____

Food, Beverage and Snack Guidelines

Snack size commercially made and packaged shelf-stable food items (candy, trail mix, individually wrapped cookies, soda cans, etc.) may be given out at your booth. These items must remain in their commercial packaging.

Sample portions of non-potentially hazardous beverages (i.e. coffee with individually packaged sugars and shelf-stable creamers) are allowed with the University approval.

No potentially hazardous food items (needing refrigeration or freezing) or on-site preparation of food is allowed without proper catering approval and a campus catering permit.