



2020 Sponsorship and Exhibitor Application

Company Name

Company Website

Street Address

City, State, Zip Code

Contact Person

Contact Title

Phone

Email

Alternative Contact Person

Contact Title

Phone

Email

To confirm your sponsorship or exhibit booth please complete the form and mail your check payment to:

Nicola Hesketh, UCSB Geography
1832 Ellison Hall
Santa Barbara, CA 93106

**Please make checks payable to:
UC Regents**

Please write CHESC in the memo line.

Return the form by email, fax (805) 893-2578,
or scan and email to:
nicola.hesketh@geog.ucsb.edu

Your space will not be considered reserved, until full payment is received. Booth selection will be determined in accordance with sponsor level and in order of payment received.

Payment date will be determined based on check date rather than arrival date; we prefer that you do not use rushed delivery due to the added GHG emissions.

For additional information or services, please contact: Nicola Hesketh

805-893-2490
nicola.hesketh@geog.ucsb.edu

Select Your Package

Sponsorship Pricing		Exhibitor	Community	Green	Silver	Gold
Standard Price—January 1 st to April 1 st , 2020		\$2,400	\$3,500	\$4,250	\$6,500	\$9,500
Late Price—April 1 st to July 1 st , 2020		\$2,800	\$3,750	\$4,500	\$6,750	\$10,000
	Selection					

À la Carte Options

(Check the box for your selections)

Additional Sponsorship Opportunities ✓		
Managed Email Listings Two editorial postings in the CHESC newsletter - 10,000+ recipients	\$750	<input type="checkbox"/>
Program Advertising - Print- Full page/color 7"w x4.875"h	\$1000	<input type="checkbox"/>
Program Advertising - Print- Half page/color 7"w x4.875"h	\$625	<input type="checkbox"/>
Program Advertising - Print- Quarter page/color 3.375"w x 4.875"h	\$375	<input type="checkbox"/>

We are excited to welcome you as a sponsor or exhibitor to CHESC 2020 and to promote your Company to the Higher Education Community in California. You are requested to provide us with the information requested below. Don't hesitate to call if you have questions: 805.893.2490

Company Description

Please provide a 60 to 80-word description of your company below, don't forget to include you company website link.

Sustainability Highlight

We want to promote your company by sharing a story highlighting a sustainability project your company has contributed to the higher education community or in the world of sustainability. We will need you to share a 60 to 80-word editorial piece which will be included on our website, in our event app, and in the registration area on our smart screen. You can write a short piece and link it back to the full story on your website.

Company Logo

We need a **high-resolution logo** in any graphics file (i.e. JPG, TIF, PNG, etc.). Please send a **color** and a **black and white** version as we will use one for print media and the other for online promotion. Logos should be sent to Nicola Hesketh with your completed application. nicola.hesketh@geog.ucsb.edu

Cancellation Policy - Please read the following information thoroughly.

- Before May 20, 2020, the cancellation fee is 50% of the fee
- Between May 21 and June 23, 2020, the cancellation fee is 75% of the fee
- No refund will be awarded if the request is received on or after June 24, 2020

CONTACT

Nicola Hesketh
Email nhesketh@ucsb.edu
Call 805.893.2490
Website CHESC.org

EVENT DETAILS

Date July 6 to 9, 2020
