

Industry Strategies for Food Systems Change

Presenters:

Estefanía Narváez

Stephanie Yee

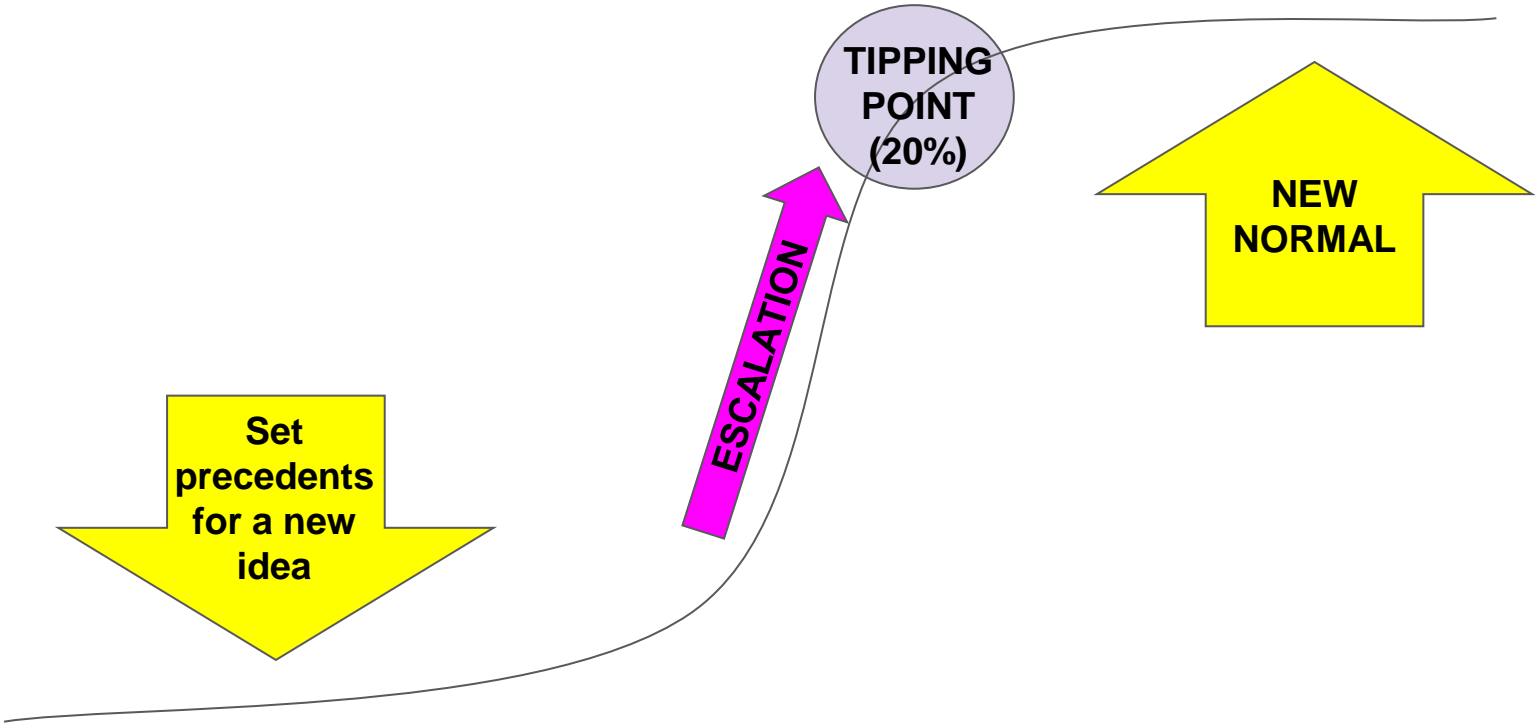
10:15am – 11:30am




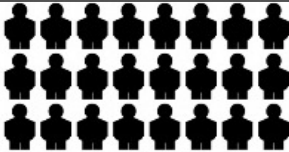






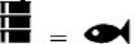



Titan Student Union Ballroom C

WHAT IS REAL FOOD?



S CURVE



FISHERY BENEFITS	LARGE SCALE 	SMALL SCALE 
Subsidies	\$\$\$\$\$\$ 25-27 billion	\$ 5-7 billion
Number of fishers employed	 about 1/2 million	 over 12 million
Annual catch for human consumption	 about 30 million t	 same: about 30 million t
Annual catch reduced to fishmeal and oils	 35 million t	 Almost none
Annual fuel oil consumption	 about 37 million t	 about 5 million t
Catch per tonne of fuel consumed	 1-2 t	 4-8 t
Fish and other sealife discarded at sea	 8-20 million tonnes	 Very little

What are ideal goals for any food industry?

- All workers involved in the supply chain are paid a living wage and have access to basic human rights
- Market doesn't squeeze out the middle and little guys but allows them to compete
-

Activity prompting questions:

- What would need to happen so that industry changes towards the objective/goal?
- Timeline/how much time would it take?
- What policies would need to change? What is the role of government?
- What role do universities play?
- What role do community members/advocates play?
- What role do the producers of that industry play?

Resources:

[Real Food Challenge Website](#)

[Real Food Calculator Website](#)

[National Summit 2016 @ University of Georgia → CLICK to get students there!](#)