

# Resilient CSUSB

Sustainability Planning



# What We Know: Community Profile

## CSUSB students come from:

- 86% – San Bernardino and Riverside counties
- 6% – other California counties
- 7% – other countries
- <1% – out-of-state

## Highlights of the 20,461 students:

- 12,410 (61%) – female
- 8,051 (39%) – male
- 89% seeking an undergraduate degree
- 85% attend on a full-time basis
- 81% are first-generation college students (parents without a bachelor's degree)
- 62% of our undergraduates are low-income students (Pell Grant recipients)

## Student diversity:

- 61% – Hispanic
- 13% – White
- 7% – non-resident foreign students
- 5% – African American
- 5% – Asian



# What We Know:

Assess historical efforts, what was in place and how these aligned with national programs.



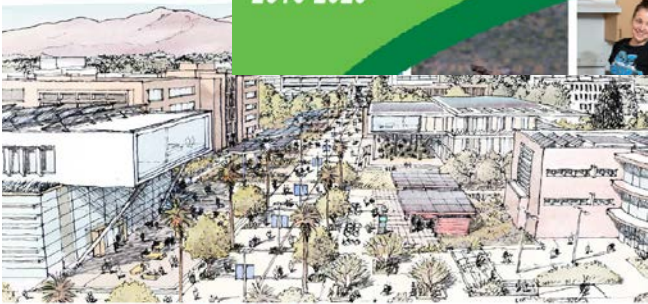
**WE ARE STILL IN**

Sustainability Report 2014  
The California State University



Strategic Plan  
YEAR 1 REPORT  
2015-16

DEPARTMENT OF  
**HOUSING AND  
RESIDENTIAL EDUCATION**  
SUSTAINABILITY PLAN  
2016-2020



**CSUSB**  
CALIFORNIA STATE UNIVERSITY CAMPUS MASTER PLAN  
SAN BERNARDINO 20,000 FTE - 25,000 FTE | 2016

## What We Learned: Common Themes

- Interest In Sustainability -> Little Opportunity to Learn and Interact with Existing Sustainability Programs
- Lack of promotion and communication about current efforts
- Efforts to date were in ***Silos***
- Different Campus Location and Structure -> Need for Personalized Approaches
- Community Members have different ideas of Sustainability
- Needed platform to connect community and provide feedback loops

***How do we thread interest together to reach a common goal?***

# Developing the framework of the plan.

- **Governance Structure**

- Roadmap Groups

- (strategies, actions, timeframes, resources)*

- Energy
    - Water
    - Food & Waste
    - Transportation & Mobility
    - Buildings & Land Use
    - Education & Community

- Taskforce

- Balance and direct interest of roadmap groups

# Developing the framework of the plan.

- **Stakeholder Identification**

- Faculty, Staff, Students with common interest
- Alumni
- Community Partners

- **Stakeholder Inclusion**

- Survey and Launch Event
  - faculty, staff and students
  - Allows for input (“Ownership”) and evolution of plan

# Office Structure & Support

## **Energy and Sustainability Manager**

- Reporting
- Plan Development /Implementation
- Guides Roadmap and Taskforce Groups
- Builds Partnerships and Consensus

## **Administrative Assistant**

- Supports Director
- Assist with Events
- Communicates with Roadmap and Taskforce Groups

## **Interns (Grant Funded)**

- Water
- Energy
- Food and Waste

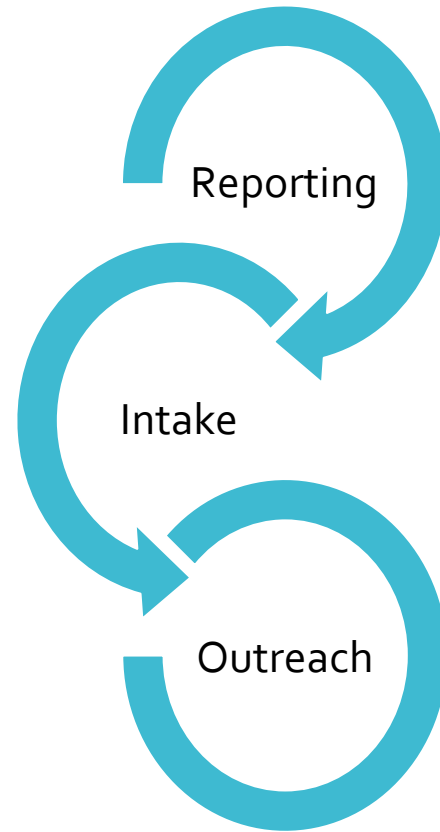
## **Faculty Partnership**

- Development of Sustainability Focused Course
- Co-Chair Taskforce (with E&S Manager)
- Campus as a Living Lab: Survey Support (Fall 2017); Residence Life (Fall 2018)
- Mentors Interns: Research Focused Projects

# Developing Feedback Loops

**Direct:**

## Online Stakeholder Portal



Project Ideas, Plan Draft  
Feedback, Survey

**Interactive:**

- Tabling for student education
- Interactive Events and Activities
- Campus Speakers
- Partnering with SAGES and ASI
- Residential Life - Sustainability residence already in the works
- Campus as a Living Lab



# Lessons Learned

- a. *Inclusiveness* in planning & implementation.
- b. *Support & Momentum* -
  - i. Students and Staff = Interactive
  - ii. Faculty = Research/Academic/HIP,
  - iii. Administration = Physical projects and savings
- c. *Academic Calendar* shaping momentum around seasonal interest;
  - i. Summer offers opportunity for staff focus & planning.
- d. *Communication Challenges* - diversify same information for different groups
  - i. Social media
  - ii. Self promotion
- e. Defining our mission, goals and terminology and educating community.

**Mindfulness:** Barriers *Drive* Innovation and Opportunity

# Next Steps

- GE Curriculum - Environmental Sustainability Pathway
- Second Nature Reporting
- Increase Frequency of Events
- Social Media Campaign
- Moving Resiliency from CSUSB to Inland Empire

