Developing a Sustainability-focused Learning Community at CSU Long Beach

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Our Overall Goal

• To develop a learning community that will help provide a foundation to launch the next generation of leaders faced with the challenges of integrating sustainability into their decisions whether as professionals or their everyday life choices.
Challenges

• Really large and diverse campus
• Lots of ongoing activities
  – Learning community needs to be inclusive
• Garnering support
• Respecting all disciplines
  – Not housed in a department
• Needing time from already busy people
• Student turnover
Focused Learning Community Goals

• Encourage collaboration
• Communicate mutual benefits
• Learn from the larger CSULB community and from other campuses
• Utilize our interdisciplinary team
Key Elements of Learning Community

• Community of Interest
  – share a common interest or passion

• Community of Place
  – bound together because of where they reside, work, visit or otherwise spend time
Spring 2014 workshop

- GOAL - to engage the greater CSULB community in discussion of a sustainability-focused learning community
- 2 speakers with lessons learned
  - Dr. Jennifer Allen (Portland State University)
  - Dr. Candice Carr Kelman, (Arizona State University)
Workshop Agenda

8:00 – 8:30 AM  Continental Breakfast/Networking

8:30 – 8:45 AM  Welcome Comments & Introductions
- Elysa (VI) San Juan, CSU Assistant Vice Chancellor
- Mary Stephens, CSULB VP Administration & Finance

8:45 – 9:30 AM  Select Sustainability Activities at CSULB
- Mary Stephens, Sustainability Task Force
- Ingrid Martin, SMBA Program
- Paul Wingco, Facilities
- Ezra LeBank, Green Threads
- Sylvia Palomero, ASI
- Dean Toj & Antonella Scortino, Class Development
- Andrew Perez, Architect, Sustainable Center

9:30 – 10:15 AM  Long Beach Community
- Tom Bowman, Author & Businessperson
- Eric Zahn, Tidal Influence
- Brett Morales, Century Villages at Cabrillo
- Shannon Parker, US Vets

10:15 – 10:30 AM  Break

10:30 – 11:30 AM  Perspectives from Other Universities
- Dr. Jennifer Allen, Director, Institute for Sustainable Solutions,
  Portland State University
- Dr. Candice Carr Kelman, Assistant Director, School of Sustainability,
  Arizona State University

11:30 – 12:00 PM  Proposed Learning Community at CSULB

12:00 – 1:00 PM  Lunch & Keynote Speaker: Gary Gare, President, Climate Action Reserve

1:15 – 1:30 PM  Afternoon Instructions

1:30 – 3:00 PM  Breakout Sessions

3:00 – 4:00 PM  Wrap-up and Next Steps
Breakout Session Notes

Table #

Breakout Session Title:

Topic 1:

Topic 2:
Sustainability Education at ASU

Dr. Candice Carr Kelman
Assistant Director
School of Sustainability
Arizona State University
Key workshop needs

- Creating:
  - A facility;
  - A Faculty-in-Residence program
- Expanding the commitment to sustainability
- Leveraging existing programs
- Developing a strong web presence
- Integrating Sustainability Goals into CSULB fund raising goals and the capital campaign
- Forging community connections
- Building on existing infrastructure essential
  - Limited time, effort
Goals Progress

1. Curate the Community
   Encourage Collaboration
2. Communicate the Value of the Community
3. Learn from the community
4. Learn from trailblazers
5. Utilize our interdisciplinary team
Curating Community - Speakers

- Fall 2015: Speaker series (1x / semester)
  - 1st Focus = Sustainable Aquaculture
  - Panel discussion
- Ongoing: Piggybacking on existing seminar series
- A community board with members from all areas
Curating Community, Communicating

• Creating a video as a student class project
• To date –
  – Scripts from key campus sustainability personnel
  – Scripts pending CSU Chancellor's office
  – Potential commitment from CSULB President
• Assembling storyboards
• Funding from CSU Chancellor’s Office grant
Curating Community, Communicating

• Utilizing an App for a speedy path for involvement

• To date –
  – Using existing app platform
  – Mockup of user experience
  – Draft logos developed

• In prototype stage with campus learning technology division
Curating Community, Communicating Fall Faculty and Staff Mixer
2015 Green Generation Mixer

Call for Submissions

WANTED: Sustainability Focused Research Projects, Artworks, Posters, Prototypes, Interactive Displays, Videos, and more*

to be recognized at the...

Sustainability Projects Showcase

*ANY student project related to sustainability and the environment in ANY medium or format created by students from ALL majors are welcome!

The Opportunity:
Display, discuss, and gain recognition for your sustainability focused student projects! Win prizes! Build your resume and network! (Previous showcases have featured research project posters, eco-friendly fashions, environmentally themed artwork and videos, sustainable technology & design displays)

The Event:
Green Generation Mixer
An opportunity for CSULB students, faculty, and staff to network & connect with each other and Long Beach community members who are working to protect the environment & promote sustainability on and off campus.

Mixer & Showcase Date:
Thursday, April 16th 2015

Project Criteria:
Projects should:
• Clearly communicate the sustainability issue/challenge addressed, research findings and/or "take-away" message
• Be polished, professional, and conceptually engaging
• Be the original work of student(s)
• Three dimensional projects are welcome but posters should be no larger than 48 x 48 inches

To Submit a Project:
Contact Professor Marie Botkin at Marie.Botkin@csulb.edu or 562-985-4056

The Venue:
The magical Earl Burns Miller Japanese Garden @ CSULB

Project Submission Deadline:
Friday, March 27th 2015
Spring Green Generation Mixer
Learning Community Lessons

• Centralizing sustainability is difficult
• Learning community helps to define sustainability
• Still need to learn from trailblazers
• Adaptive management