STARS
(SUSTAINABILITY, TRACKING, ASSESSMENT & RATING SYSTEM)
A STUDENT APPROACH AT CALIFORNIA STATE UNIVERSITY, EAST BAY (CSUEB)
OVERVIEW

• Year of Action
• Our STARS Process
• Going Beyond STARS
• Recommendation Report
• Meeting with Stakeholders
• Moving Forward
OBJECTIVE

We will emphasize how we turned STARS into something tangible, not simply a collection of data but a starting point for improvements and initiatives that will help CSUEB to become a more sustainable campus.
2015: A YEAR OF ACTION

January: President Leroy Morishita signed the Carbon Commitment

January - March: ENVT 3480 Applied Field Studies students did GHG research

April - June: ENVT 4800 Senior Seminar students did STARS operations research

December: GHG Inventory Report was published
OUR STARS PROCESS

• Familiarized ourselves with STARS
• Divided Credits
• Analyzed previously collected data
• Contacted and met with campus stakeholders
• Completed data collection
• Input data into the STARS online Reporting Tool
GOING BEYOND STARS

1. Calculated estimated earned points
2. Created recommendations for each credit
3. Calculated potential point increases based on recommendations
4. Presented recommendations to campus stakeholders
ESTIMATED POINTS EARNED

This chart depicts the estimated points earned for Academics (AC), Engagement (EN), Operations (OP) and Planning & Administration (PA).
RECOMMENDATION REPORT

Comprised of the following:

• STARS background at CSUEB
• Category overview
• Point calculations
• Summary of CSUEB STARS Data
• Current standing
• Recommendations
• Next Steps
MEETING WITH STAKEHOLDERS

• Invited all campus stakeholders to a STARS summary meeting
• Provided each stakeholder with a copy of the Recommendations Report
• Discussed in detail the current STARS standing
• Engaged in an open dialogue about possible improvements
MOVING FORWARD

Implementation of recommendations

Complete data collection for academics

STARS 2.0 to 2.1 Conversion

Submit STARS report
IN CLOSING

CSUEB’s first STARS assessment establishes a baseline of sustainability metrics and will serve as a starting point for improvements and initiatives that will help CSUEB to become a more sustainable campus.